

Château Beauregard, Château Clinet, Clos du Clocher, Château La Conseillante, Château Gazin, Château Mazeyres, Château La Pointe, Château Rouget, Château Vieux Maillet.

## Pomerol Seduction brings you 'tours with winegrowers'.

This association of 9 passionate winegrowers was created 15 years ago at the heart of the terroirs featuring noble clay and the king of the grape varieties, merlot. Pomerol is the smallest of the prestigious Bordeaux appellations, and the most seductive!

Besides the fantastic friendship and shared love for Pomerol wines and the terroir, this association is a dynamic one, and the members make an active contribution to showcasing their most iconic wines around the world, by organising masterclasses, dinners, tasting clubs, a limited edition case, tours of the estates and now a series of podcasts, entitled: Pomerol Seduction, tours with winegrowers.

Much like a radio sitcom, the winegrowers have recorded nine episodes, around ten minutes long each, taking listeners to the heart of the world of wines and the vineyards, to experience the different moods, emotions, people and landscapes along the way.

This immersive tool was developed to give the general public a chance to find out more about - virtually or in person - the vineyard, and is an opportunity for wine lovers or simply nature lovers, to explore the terroirs and the surrounding area thanks to an engaging narrative and soundscapes, for a great experience guaranteed.

Once you arrive in Pomerol, look for the marker in front of each member estate, and you can listen to the podcasts by scanning the QR code or by connecting to any well-known podcast platform, then just listen and enjoy your tour!

Welcome to Pomerol... Seduction.

## Pomerol Seduction, esprits vignerons.

At the heart of the Bordeaux vineyards, just outside the town of Libourne, where the Dordogne flows by peacefully, the village of Catusseau welcomes you to the smallest appellation of the prestigious Bordeaux wines: Pomerol, a symbol of the right-hand banks along with Saint-Emilion. 800 hectares and 150 estates, a patch of land that is shared by all, in one of the most sought-after terroirs in the world thanks to the clay soil of the Pomerol vineyards. 9 of these estates decided to come together in 2006 to form Pomerol Seduction, a group of passionate winegrowers, working the same land, and fiercely proud of this land and the wines they produce there, proud of the spirit they keep alive every day as they share the very best of their expertise with those who are passionate about the world of wine.



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